

EASY GUIDE

L U N E X

CUSTOMIZED LIGHTENING AND LIVELY COLORS

SYSTEM

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Lunex System

Multiple bleaching services

Lunex System is the complete response for satisfying the lightening needs of all clients, including the most demanding, thanks to **fast, personalised services, completely respect the hair.**

The perfect system for effectively and safely responding to women who...

...want to lighten their hair with a natural effect and bring out the intensity of the tone to achieve brilliant colour;

...want intense lightening and vibrant tones;

...want to quickly go blonde and create extreme contrasts with multi-toned shades, while keeping the scalp and hair fibre healthy.

Lunex System makes it possible to create a full line of lightening services, giving free rein to every stylist's creativity and imagination.



Lunex Light



WHAT

- Multi-purpose cosmetic lightening gel

IDEAL FOR

- Subtle lightening up to 2 levels

APPLICATION

- On natural or colour-treated hair

PERFORMANCE

- Progressive and self-blocking lightening action with a natural effect
 - Eliminates striping, giving uniformity to the colour
- Softens oversaturation of the colour on the mid-shafts and ends
- Lustrous, soft and easy to detangle hair

CHARACTERISTICS

- Static-fighting action
- Simple and quick to mix

SIZE

- Multi-action treatment: 90 ml
- Cosmetic developer with emulsifiers and waxes: 180 ml

Directions for use

- Mix 30 ml of Lunex Light 1 with 60 ml of Lunex Light 2 to achieve a homogenous mixture.
- Apply using the chosen technique.

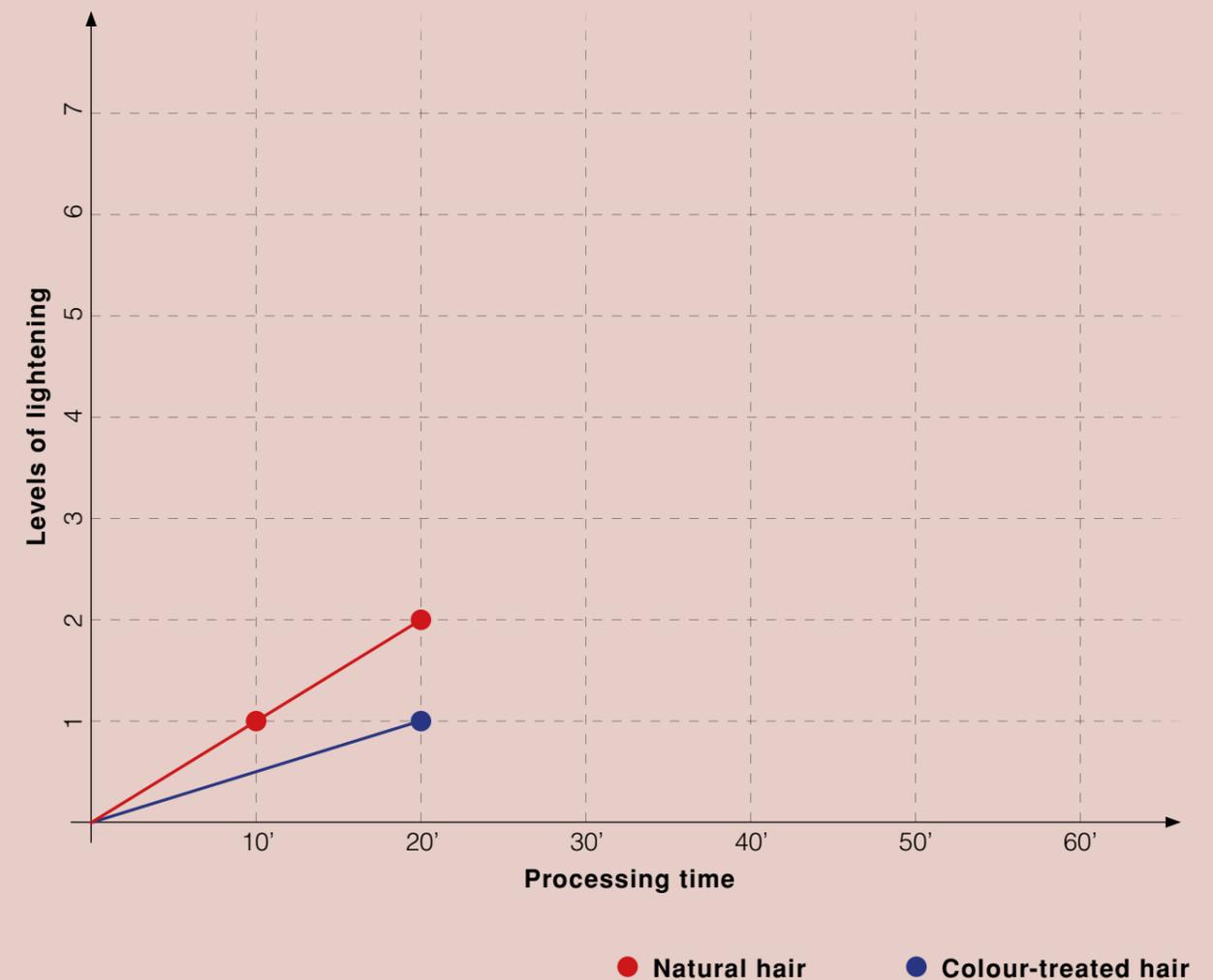
Lightening and processing times

Processing time:

up to 20 minutes depending on the desired result and the starting hair colour level.

To lighten natural colours: **10 minutes = 1 LEVEL / 20 minutes = 2 LEVELS**

In the presence of artificial colours lightening may be limited by the type of tone and the colouring that is applied. To enhance lightening up to 4 levels, mix 30 ml of Lunex Light 1 with 60 ml of Lunex Light 2 + 10 g of Lunex Decap Super.



Lunex Light



Services for natural hair

1. Sun Light

For hair that looks naturally sun streaked.

Apply Lunex Light to throughout dry hair.

Depending on the lightening intensity, process as follows:

- 5 minutes for 1/2 level of lightening.
- 10 minutes for 1 level of lightening.
- 20 minutes for 2 levels of lightening.

Once processing is completed, rinse thoroughly with water, shampoo and then style.

2. Sun Shine

To create three-dimensional Balayage effects.

Streak hair using the chosen product and method (e.g. foil or Sticky Mèches).

Apply Lunex Light to the entire head of hair for 5 to 20 minutes based on the level of lightening desired.

Rinse thoroughly, shampoo and style.

3. Start UP

As preparation for the first lightening or super lightener.

Distribute the product on the mid-shafts and ends. Leave in place for 20 minutes.

Remove the excess product.

Apply the colouring or super-lightening product to roots, mid-shafts and ends.

Process for the recommended time and rinse.

Services for colour-treated hair

4. Clean Color Light

As a pre-colour treatment to remove stains and demarcation lines.

Apply Lunex Light, to dry hair in the areas where needed.

Leave in place 15 to 20 minutes.

Remove the excess product with a comb.

Apply the colour without rinsing using the normal procedure.

5. Hot Brilliant

To bring out lustre and tone in warm colours (reds, coppers, golds).

Apply before the colour in dry hair, distributing Lunex Light to all hair.

Leave in place 15 to 20 minutes.

Massage gently.

Remove the excess product with a comb.

Apply the colour without rinsing using the normal procedure.

Lunex Decap Super

WHAT

- Compact powder bleach with a base of cosmetic oils and blue pigment

IDEAL FOR

- Lightening up to 6 levels and hair colour removal

APPLICATION

- On natural or colour-treated hair

PERFORMANCE

- Excellent lightening power with anti-yellow effect
- Ideal for hair colour removal
 - Can be used with all lightening techniques

CHARACTERISTICS

- Dust free
- Doesn't swell
- Doesn't cake
- Simple and quick to mix

SIZE

- 800 g

Directions for use

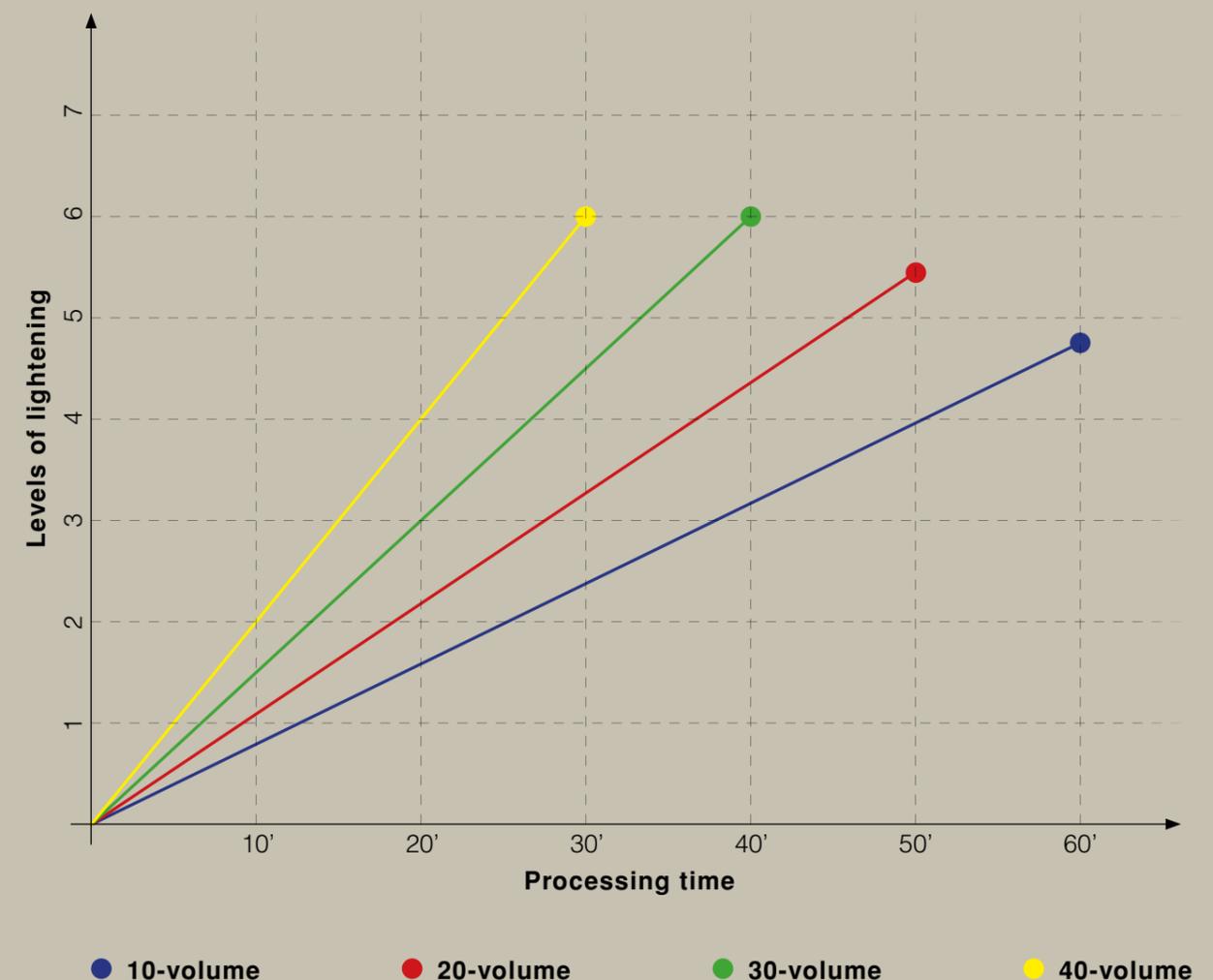
- Mix a measuring scoop of 40 to 70 ml of Lunex Decap Super + 10- to 40-volume Uni.Color Oxi depending on the desired consistency and the application method that is used.



Lightening and processing times

Processing time:

The table below indicates the processing times and the levels of lightening depending on the type of Uni.Color Oxi used.



Lunex Decap Super



Application with a comb



Application with foil



With Sticky Mèches

Services for natural and colour-treated hair

1. Fast Mèches

For streaking and/or lightening up to 6 levels.

Ideal for streaking with a cap, foil streaking, comb streaking or with Sticky Mèches.

Using foils or Sticky Mèches, the product does not swell and does not cake, making it possible to work quickly and uniformly.

Using the comb to create natural effects, the homogeneity of the product makes it possible to lighten for the entire processing time.

Services for colour-treated hair

2. Decap

Colour remover used to lighten artificial colour.

Apply 1 scoop + 40 to 70 ml of 10-20 Vol. Uni.Color Oxi to dry hair, in the selected areas.

Distribute by massaging it gently, process until the desired results are achieved for a maximum of 30 minutes.

Lunex Ultra Cream

WHAT

- Gradual cosmetic bleach cream with chamomile extract and keratin hydrolysate

IDEAL FOR

- More than 7 levels of lightening and for the gentlest regrowth lightening

APPLICATION

- On natural or colour-treated hair

PERFORMANCE

- Excellent lightening power with anti-yellow effect
- Uniform lightening
- Results with maximum cosmetic effect
- Ideal for hair colour removal
- Can be used with all lightening techniques

CHARACTERISTICS

- No artificial fragrances
- Simple and quick to mix
- Extremely gentle

SIZE

- 300 g



Directions for use

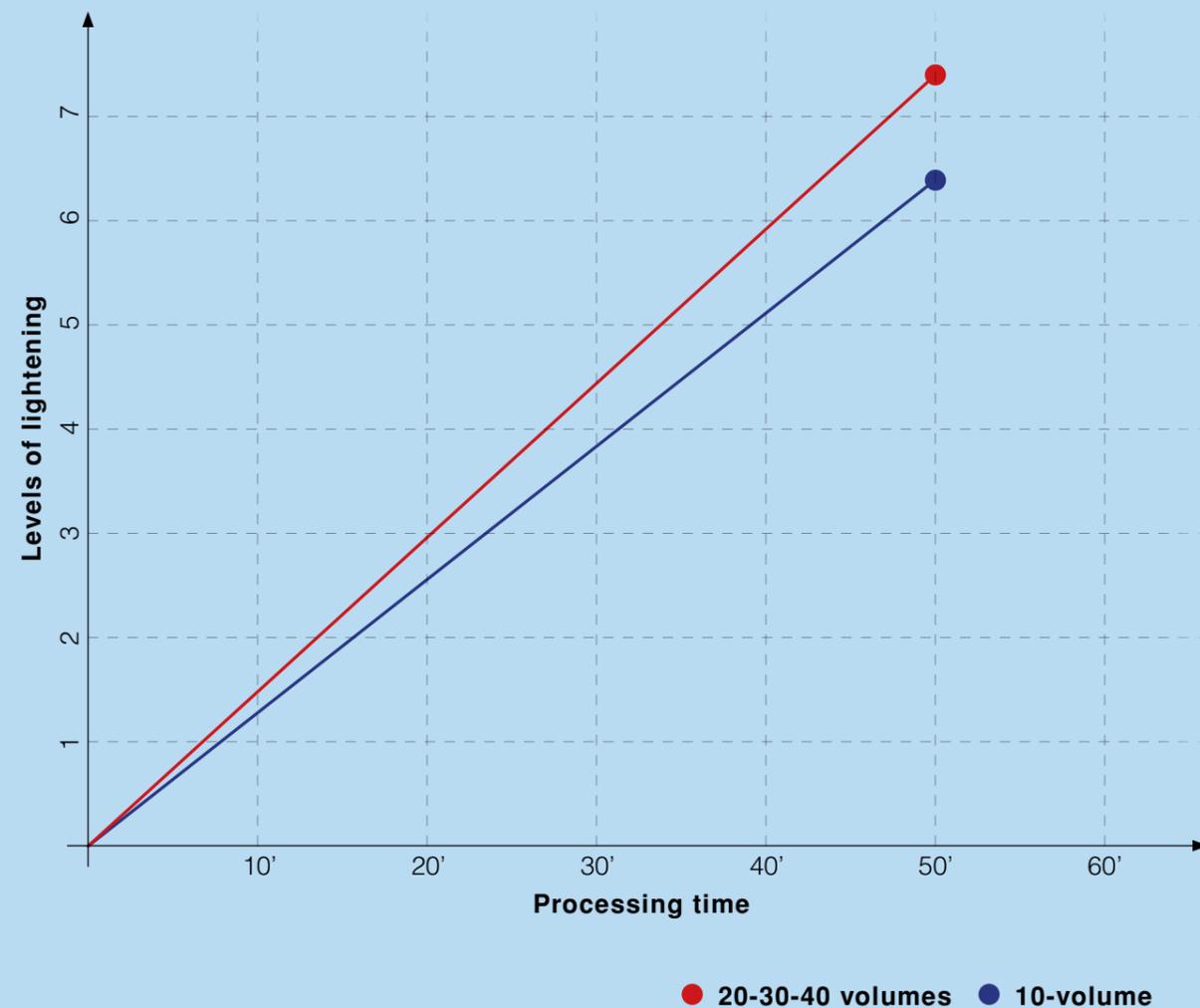
- Mix one part of Lunex Ultra Cream with one part of Uni.Color Oxy developer (1:1).

Add more developer to change the consistency, up to a ratio of 1:1.5. Mix with 10- to 40-Vol Uni.Color Oxi

Lightening and processing times

Processing time:

The table below indicates the processing times and the levels of lightening depending on the type of Uni.Color Oxi used.



Lunex Ultra Cream



Application with a brush



Application with foil



With Sticky Mèches

Services for natural and colour-treated hair

1. Extreme Blond Mèches

To create more than 7 levels of lightening. Created to satisfy the most demanding blonde women who want streaks and highlights.

Its unique creamy texture is perfect for all streaking and highlighting techniques and all tools (e.g. free-hand, foils, Sticky Mèches, etc.)

2. California Sun

To provide soft, free-hand lightening services on the mid-shaft and ends.

Prepare the hair with the desired technique (e.g. teasing) and apply the product using your hands and/or the brush.

Services for natural hair

3. Skin Deco

Ideal for regrowth bleaching and to achieve in the gentlest way brilliant platinum blondes.

Mix the product only with 10 and 20 Vol. Uni.Color oxidant.

Apply the mixture to the regrowth using the traditional method.

Lunex Colorful

The series of new **tone-on-tone colours**, in **bright and eccentric shades**, makes it possible to break the traditional laws of colour and to flaunt **a variety of crazy colour effects in your hair**.



5 toning boosters:
Blue, Fuchsia, Red, Orange, Yellow.
1 Clear to regulate the intensity of the tone.

8 colormix,

expand the colour offering at the salon.



Pink Coral
 5 g Fuchsia + 15 g Clear + 30 g Uni.Color Oxi 6,5 vol.

Black Cherry
 16 g Red + 2 g Blue + 2 g Fuchsia + 30 g Uni.Color Oxi 6,5 vol.

Dark Magenta
 18 g Fuchsia + 2 g Blue + 30 g Uni.Color Oxi 6,5 vol.

Royal Purple
 15 g Fuchsia + 5 g Blue + 30 g Uni.Color Oxi 6,5 vol.



Orange Juice
 6 g Orange + 14 g Yellow + 30 g Uni.Color Oxi 6,5 vol.

Camouflage
 12 g Yellow + 2 g Blue + 6 g Clear + 30 g Uni.Color Oxi 6,5 vol.

Pistachio
 8 g Yellow + 2 g Blue + 10 g Clear + 30 g Uni.Color Oxi 6,5 vol.

Blue Ocean
 12 g Clear + 8 g Blue + 30 g Uni.Color Oxi 6,5 Vol.

Create new mixes, feel free to combine the shades and achieve an infinite variety of playful tones. It is recommended to use a scale.

Multiple services

An **intermixable and multipurpose series for vibrant and uniform colour results**, including on overly damaged and porous hair.

GREATER DURATION: the oxidation pigments penetrate the hair and oxidise remaining tightly bonded to its structure.

GREATER INTENSITY: the direct pigments create a film on the hair, making the colour more intense.

Synergy with Lunex System

For the maximum expression of the tone, follow the directions provided in the tables below.

Colorful Colour Palette	Ideal application base
Blue	from 9 to 10
Fuchsia	from 9 to 10
Red	from 8 to 10
Orange	from 8 to 10
Yellow	from 9 to 10

Colormix	Ideal application base
Blue Ocean	10
Royal Purple	from 8 to 10
Dark Magenta	from 9 to 10
Pink Coral	10
Pistachio	from 9 to 10
Camouflage	from 9 to 10
Orange Juice	from 8 to 10
Black Cherry	from 7 to 10

N.B. In hair colour levels that are lower than those indicated, evaluate the objective of the colour based on the residual tone (see colour wheel).

E.g.: Applying the Blue in a 7 base you will achieve a cold brown with a tendency towards green with a 3 hair colour level.

Applying the Red in a 7 base you will achieve an intense red with a 6 hair colour level.

Clear

The Clear colour, when mixed with any Colorful shade, makes it possible to regulate the intensity of the tone for infinite plays of colour.

Shades are intermixable with all colours

Multipurpose use to intensify or correct the tones of all Kemon colours.

When mixing the Colorful tones with the Kemon colours, it is important to always respect the mixing ratio of the chosen colour in calculating the amount of activator.

E.g.: 45 g of NaYo 6.5 + 15 g of Colorful Red + 90 g of Cream Activator Plus

Directions for use

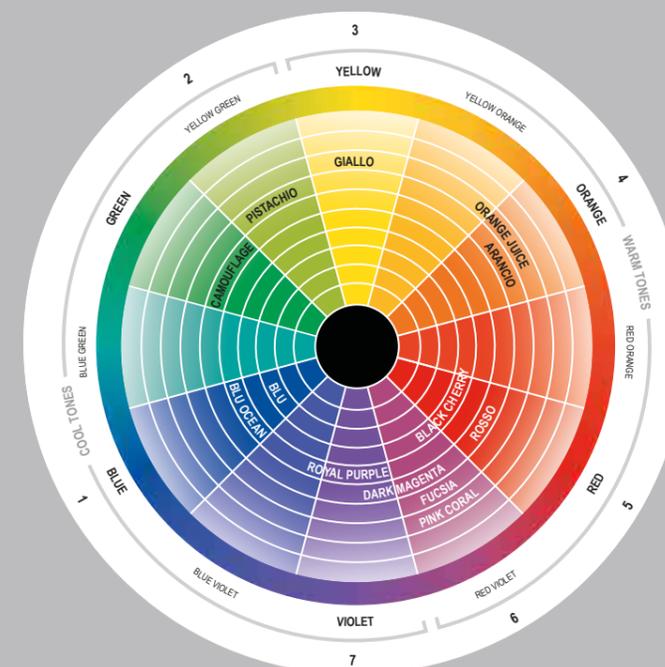


Easy to mix and apply Colorful in synergy with **6.5 Vol. Uni. Color Oxi** guarantees a perfect colour result.

Processing time: 20 minutes

Mixing: 60 ml of Colorful colouring cream + 90 ml of 6.5 vol. Color Oxi.

Ratio: 1:1,5



Colour Wheel

Questions and answers

Lunex

Is it possible to use a heat source with Lunex Ultra Cream?

No. It is not recommended to use heat sources with any of the bleaches of the Lunex System.

How many levels of lightening can you achieve with Decap Super?

The balanced formula with cosmetic oils mixed with 10/20/30/40 Vol. Uni.Color Oxi makes it possible to achieve up to 6 levels of lightening in a maximum of 60 minutes without a heat source.

What concentration of oxygen can be used with Lunex Ultra Cream?

For regrowth bleaching it is recommended to use 10/20 Vol. Uni.Color Oxi in a mixing ratio of 1:1 and 1:1.5. For streaking techniques 10/20/30/40 Vol. Uni.Color Oxi is used in a mixing ratio of 1:1 and 1:1.5.

Can I mix Lunex Ultra Cream without weighing it?

No. To properly use the product always use the scale, following the recommended dilution ratios.

Can I mix Lunex Ultra Cream with the super-lighteners?

No. The colouring action would act on the artificial pigments as well, neutralising the effect.

Colorful

Can I mix Colorful with the bleaches?

No, because the bleach would dissolve the pigments and weaken the effect of the tone.

Can I use Colorful in natural hair?

No, because Colorful has only been developed for use with 6.5 Vol. Uni.Color Oxi, and the results would not be faithful to the intensity of the applied colour.

Can I mix Colorful with Yo Cond?

No, because Colorful was developed to be used with 6.5 Vol. Uni.Color Oxi and is therefore not compatible with the ready pigments contained in Yo Cond.

How long does Colorful last?

A few factors determine how long the colour lasts: the colour that is used, the client's hair structure in terms of porousness and sensitivity, the type of cleansing products used and the frequency of washing.

Does Colorful cover grey hair?

No, because its formula was not developed to cover grey.

Can Colorful be used with 10-20-30-40 Vol. Uni.Color Oxi?

No, because the tone would be too light since the high volumes do not allow for the proper depositing of the pigments contained in Colorful.

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CUSTOMIZED LIGHTENING AND LIVELY COLORS



Kemon is dedicated to protecting the environment:
use of 100% clean electricity from renewable sources,
use of exceptionally pure water,
UNI EN ISO 14001 certification.

kemon
PROFESSIONAL HAIR CONCEPT

